

**INTERAGENCY COORDINATING COUNCIL
COMMITTEE MEETING NOTES**

COMMITTEE: Public Awareness

RECORDER: Elissa Provance

DATE: November 17, 2005

COMMITTEE MEMBERS

PRESENT: Zelna Banks, Toni Doman, Nenita Herrera-Scioco, Stephanie Pringle Fox, Kathleen Colvin, Cal Enriquez, Shirley Stihler

ABSENT: Elaine Fogel Schneider, Cynthia Jaynes, Thomas McCool, Janet Canning

GUESTS: Kathryn Solarzano

LIAISON: Carmen Harms

MEETING NOTES

I. INTRODUCTIONS AND WELCOME

Following introductions, PAC members noted the resignation of Hedy Hansen as ICC Vice-Chair and PAC Co-Chair. Dr. Peterson identified Toni Doman as the PAC member to assume the co-chair role. Toni is undecided about filling this role. The committee also welcomed back Nenita Herrera-Scioco who had been on a two-year retreat in the Philippines.

Elaine Fogel Schneider was unable to attend the meeting; therefore, Zelna Banks and Toni Doman co-chaired the meeting.

II. AGENDA REVIEW

The agenda was reviewed with the following Executive Committee assignments noted: State Performance Plan template review, strategies to achieve ICC diversity, and priority areas to propose for discussion at the January planning session.

III. REVIEW AND APPROVAL OF PRIOR MEETING NOTES

PAC September 2005 minutes were reviewed and approved with no changes.

IV. EXECUTIVE COMMITTEE REPORT

In the absence of the PAC chair and any available committee members, staff to the PAC committee provided the Executive Committee report. The Executive Committee charged each committee with reviewing the State Performance Plan template, which had been prepared by DDS and reflected input given in September from all ICC Committees; addressing the lack of diversity on the ICC, which was reported on by

the Parent Leadership Team in September; and proposing priority areas for discussion at the January planning session.

Staff also reported on the Executive Committee Action Item related to the Parent Leadership Award Criteria (See Item VIII).

V. STATE PERFORMANCE PLAN REVIEW

The Executive Committee requested that committees review their input on the State Performance Plan template to ensure accuracy. PAC provided input on indicators 5 & 6 related to child find. Upon reviewing the template, PAC members noted the following changes:

- The template stated that the results of a pilot study of the *Reasons for Concern* brochure would determine if it is used statewide, however, CDE and DDS agreed on a January 1 date for statewide dissemination regardless of the pilot study results. (p. 12, first paragraph under *Improvement Activities/timelines/Resources*)
- The template stated that PAC is doing an analysis of regional centers to determine which child find activities are associated with high referral rates. This should be changed to “DDS is currently doing an analysis of the regional centers to determine which of these activities are most strongly associated with high referral rates of eligible infants and toddlers. DDS will provide PAC with the results of this analysis.” (p. 12, third paragraph under *Improvement Activities/timelines/Resources*)

This feedback will be forwarded to DDS.

VI. ICC DIVERSITY

The Executive Committee asked all ICC committees to look at strategies for addressing the lack of diversity for the ICC. This was in response to the Parent Leadership Team presentation in September, which noted the lack of diversity on the California ICC. PAC members reviewed the draft Newcomer Flyer, a task that was started prior to the ICC restructuring, to see if it was still relevant and if it could be used for the purpose of recruiting geographically and ethnically diverse members. The original purpose of the flyer was to solicit public input at ICC meetings. Committee members discussed the need to have something for the purpose of recruiting, sustaining, and mentoring new parents. Members made changes to the language on the newcomer flyer to make it more than a public input vehicle. Staff will make these changes and present an updated version at the next meeting.

VII. PROPOSED PRIORITY AREAS

The Executive Committee requested that committee members identify priority areas for the January planning meeting. Priority areas identified by PAC members were foster care/CAPTA, infant mental health, and behavioral health.

VIII. UPDATE ON PARENT LEADERSHIP AWARD CRITERIA

Staff reported on the Executive Committee Action Item related to the Parent Leadership Award Criteria and informed the PAC members about minor modifications by Executive Committee members. PAC will proceed with the implementation of this process, which includes the creation and posting of a nomination form, review of nominations by PAC members, and identification of the top nominee, which will be brought to the Executive Committee in March.

IX. NEWCOMER FLYER

See Item VI.

X. UPDATE ON THE *REASONS FOR CONCERN* BROCHURE (FORMERLY THE "REFERRAL BROCHURE")

Staff provided an update of the *Reasons for Concern* pilot project. To date, more than 8,800 brochures have been disseminated in four regional center catchment areas. Statewide dissemination of the brochure will begin January 1. The brochure is listed in the 2006 CDE Publications Catalog and will also be listed on the Early Start Resources order form. An independent evaluator will collect and analyze the data collected from the pilot study and prepare a report for DDS.

XI. DDS RESPONSE TO ICC RECOMMENDATIONS

PAC members reviewed the handout, "DDS Response to ICC Priorities, Outcomes and Recommendations" and recommend DDS provide a timeline and process for follow-up to all committees.

XII. OTHER

Staff disseminated copies of two articles related to the work of the committee: "Guidelines for Identifying and Referring Persons with Fetal Alcohol Syndrome" and "Role of the Pediatrician in Family-Centered Early Intervention Services."